



Gbolahan Adebayo

Data Visualization Developer

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Ibadan, Nigeria

SUMMARY

As a Data Visualization Developer with expertise in Tableau, Excel, and SQL, I excel in crafting compelling data stories to guide decision-making and optimize business processes. My analytical acumen, combined with creative problem-solving skills, enables me to transform complex data into clear, impactful visual narratives. With excellent communication skills and a passion for data-driven change, I am adept at collaborating across teams to deliver data visualization solutions that illuminate insights and drive effective strategies in diverse project environments.

EXPERIENCE

Data Visualization Developer

05/2023 - Present

MAGNiTT, Dubai, UAE ↗

- Revitalized the website's Advanced Analytics client dashboard UI, integrating innovative chart initiatives and visualization techniques. This overhaul significantly improved user experience, evidenced by a 50% surge in user engagement.
- Significantly contributed to transforming quarterly and yearly reports, infusing them with sophisticated visualizations and a design style aligned with our organization's branding, enhancing readability and visual appeal.
- Played a pivotal role in designing visualizations that illuminated investment trends, providing crucial insights for strategic decision-making by the senior leadership team.
- Consistently maintained and refined a suite of Tableau dashboards and reports, ensuring they accurately represent the latest data. These efforts led to a 15% boost in report accuracy and operational efficiency.

Tableau Developer

05/2023 - Present

Levy Analytics Group, Miami, Florida ↗

- Crafted a detailed healthcare dashboard, leading to a 20% improvement in patient data management efficiency and a 15% increase in accurate insurance tracking for a major hospital.
- Developed and refined a suite of interactive dashboards for Levy Analytics' portfolio, showcasing diverse data visualization capabilities, contributing to a 25% increase in client engagement and inquiries.
- Engineered a sophisticated dashboard for a multi-branch restaurant chain, resulting in a 30% boost in identifying revenue-generating opportunities and pinpointing underperforming assets for strategic improvements.

Tableau Consultant

07/2023 - 12/2023

Aspire, Singapore, Singapore ↗

- Led the overhaul of Aspire's data models, achieving a 30% increase in process efficiency and enhancing data security. Implemented comprehensive PII and access controls, ensuring 100% compliance with regulatory standards and supporting scalable data architecture.
- Played a crucial role in the transition from Periscope to Tableau Cloud, significantly involved in migrating data and dashboards. This effort led to a marked improvement in analytics functionality, with a 20% increase in report generation speed and a 30% enhancement in user transition to the new platform.
- Redesigned key dashboards, improving their clarity and performance by 35%. Established design guidelines and templates, standardizing best practices in dashboard creation and contributing to a 30% increase in visualization process efficiency.
- Transformed the Tableau Power Users program, leading to a 40% increase in user participation. Developed and disseminated best practices documentation, and facilitated advanced training sessions, resulting in a 50% rise in user engagement and dashboard effectiveness.

Data Analyst

10/2021 - 12/2022

Avatrade Marketplace, Miami, Florida

- Analyzing historical data and creating accurate dashboards and reports to improve the decision-making of customer success, product, and marketing teams.
- Developing business KPI dashboards in Tableau that report real-time business metrics, track customer base growth, and push improved business decisions by stakeholders by 50%.

- Enhancing marketplace performance by 45% through the use of Google Analytics to understand customer behavior from ad campaigns in 6 months

Data Entry and Research Analyst Intern

02/2020 - 07/2020

University of Ilorin, Ilorin, Kwara

- Analyzed and identified top targets through analytical and critical thinking to improve internet connectivity and improve user experience by 10%
- Reviewed dashboards regularly to evaluate KPIs and identify performance trends in the first 6 weeks
- Data-driven recommendations were presented to the stakeholders to solve problems faced by the organization within 3 months of joining

EDUCATION

Computer Science

11/2017 - 12/2021

University of Ilorin - Bachelor of Science - BS

SKILLS

Tableau Desktop

Microsoft Excel

Tableau Cloud

Microsoft Power BI

SQL

AWARDS

Information is Beautiful Awards Shortlist 2023 [↗](#)

11/2023

Information is Beautiful

Tableau Notable Newbie Award [↗](#)

04/2023

Tableau

CERTIFICATES

Tableau Desktop Specialist

09/2023 - Present

Tableau

Tableau Public Ambassador 2023 [↗](#)

09/2023 - 09/2024

Tableau

VOLUNTEERING

Tableau Trainer/Tutor

03/2023 - Present

HerTech Trails Foundation [↗](#)

Volunteer Editor, Nightingale Magazine

01/2023 - Present

Data Visualization Society [↗](#)

Data Analytics Trainer

10/2022 - Present

Nsonye [↗](#)